

Regional Council: Role Description for Regional Councillor Role Description – General (not exhaustive)

Regional Councillors are elected or co-opted to sit on their Regional Council in order to improve the delivery of athletics for the benefit of their member body and the wider athletics community in their region. They will work closely with the staff and executive officers of England Athletics to ensure programme delivery, and strategy development and implementation serves the interests of the club and volunteer sector, through influencing, clear and positive communication and adding valuable knowledge and expertise.

Councillors will have a passion and enthusiasm for the sport of Athletics and Running at a local level and be able to communicate positively and effectively with a range of stakeholders through face to face and digital platforms. They should be able to demonstrate leadership, innovation and be driven to improve the standards of athletics and running across their region. Adherence to the core values and behaviours of England Athletics is something Councillors will need to commit to and be able to demonstrate a passion for improving the experience of members of the England Athletics family at all levels.

Key Duties:

- Attend and actively contribute to all Regional Council meetings and an annual Council Conference – either face to face or digital.
- Work with colleagues on the Council and the Club Support Manager to agree and produce a Regional Action plan that is effectively delivered and monitored through regular and positive communication between all relevant parties.
- Play a key role in delivery of the Regional Volunteer Awards event, which includes selection of shortlisted nominees, presentation of awards and contribution to planning the event.
- To input and consult on important matters in the sport such as club affiliation applications, competition license applications, facility planning and strategic plan development.
- Support and assist EA staff with programme delivery through idea collation, signposting, helping with communications and utilising their local knowledge to provide constructive feedback.
- Work closely with Club Support Managers to deliver a series of webinars and forums throughout the year. These should be planned in advance and agreed between staff and Councillors, and should be both content based and open discussion sessions.
- Act as a 2-way conduit to communicate information from the England Athletics members to the local EA staff and upwards through National Council and vice versa.
- Raise the profile of the Regional Council by ensuring a high level of visibility across the Region. This should be through attendance at competitions and member clubs' training nights plus direct liaison with key bodies in the regions such as County Associations and other competition providers.

- Positively input into national project groups when requested to contribute towards formulating strategies in key areas of the sport.
- Always operate within the boundaries of the agreed Code of Conduct and apply appropriate levels of independence and judgement in all dealings with partners, members and England Athletics. The guiding principle should always be what is judged to be in the best long-term interest of the sport.
- Communicate appropriately and professionally when making public statements and respect the confidentiality of information which from time to time may be shared with you.

Approved by National Council: 25 November 2020